

INTERNAL ASSIGNMENT QUESTIONS M.Com. PREVIOUS

2024



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR
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**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

The student appearing for backlog exams of M.Com. (Previous) under year-wise scheme and paying examination fee for the first time has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to the students will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **The students who paid examination fee and appeared for annual exams in 2023 (or) paid examination fee and not appeared for annual examinations in 2023 are not permitted to submit the assignment now.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **29.06.2024** and obtain proper submission receipt.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **29.06.2024** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – I : ADVANCED MANAGERIAL ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Management Accounting
2. Ratio Analysis
3. Responsibility Accounting
4. Inflation Accounting.
5. Human Resource Accounting.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the Accounting concepts and Conventions.
2. Explain the various Methods used in Inflation Accounting ?

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT POLICY

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Scope of Managerial Economics
2. Expansion Path
3. List out the characteristics of a Perfect Market
4. Functions of W.T.O.
5. Privatisation

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. i) What is Production Function?
ii) Given the Total Cost Function $TC = 200 + 5Q - 0.04Q^2 + 0.001Q^3$ find
a) TFC b) TVC c) AC d) MC e) AVC and f) AFC functions
2. What are the features of Monopoly? How is price and output determined under it.

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – III : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Marketing Myopia.
2. Cognitive Dissonance
3. New Product Pricing .
4. Publicity.
5. Services Marketing.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain macro environmental factors affecting marketing decision.
2. Write about stages in New Product Development.

M.COM. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL AND INVESTMENT MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is Wealth Maximisation ?
2. What is Capital Structure?
3. What are the objectives of Cash Management ?
4. What is Primary Market ?
5. What is Risk ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What is Capital Budgeting ? Explain the methods of Capital Budgeting.
2. What is Working Capital ? Explain the determinants of Working Capital.

M.Com. (PREVIOUS)

INTERNAL ASSIGNMENT

Paper – V : ORGANISATION THEORY AND BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What are the benefits of Organisation ?
2. What are the Organisational variables that influence behaviour ?
3. Distinguish between line & staff authority.
4. Define Personality.
5. What do you Mean by Motivation.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the classical organization theory and bring out the relevant concepts to organization.
2. What do you Mean by Organisational Culture ? Explain its significance and dimensions.
